

Kitty's Launderette

Kitty's Launderette is a worker-community co-operative operating a community launderette, eco-dry cleaner's and social space in Grasmere Street in the Everton area of Liverpool. The co-operative offers a high-quality, affordable ecological laundry and dry cleaning services, as well as a space for people to gather, talk and learn.

Kitty's Launderette has the following social impacts:

- Reducing **hygiene poverty** faced by residents living on low incomes by providing high-quality, affordable ecological laundry and dry cleaning services in a friendly, non-judgemental, open community setting.
- **Rebuilding a sense of community** by addressing low levels of local social capital and high levels of multiple deprivation in Inner North Liverpool
- Raising awareness **of healthy living and wellbeing**, encouraging people to come together in a community space and encouraging people to take control of their own mental and physical wellbeing.
- **Creating good jobs** with training and paying the real living wage and providing volunteering opportunities and creating **inclusive economic growth**.

Social impact

We calculate that Kitty's Launderette will create £3,552,739 of social value over 3 years. So, every £1 invested in Kitty's Launderette will create £7.11 of social value over 3 years.



Hygiene poverty

£1,083,125 of social value created over 3 years



Health and wellbeing

£622,241 of social value created over 3 years



Sense of community

£1,275,001 of social value created over 3 years



Jobs and inclusive growth

£572,372 of social value created over 3 years

£500,000
projected
inputs over 3
years

£3,552,739 of
social value
created over
3 years

Every £1
invested
creates £7.11
of social
value



Social Impact Consulting

Bid Writing | Business Planning | Social Reporting



Kitty's Launderette Social Impact Report
October 2020